

Minutes Cruising Club of America Governing Board Meeting Commodores Room, New York Yacht Club Friday, March 6, 2020 1000 hours

1. Commodore Willauer called the meeting to order. The meeting was closed to anyone not on the Board of Governors.

2. 26 of the 28 Board Members were in attendance.

3. Jim Binch, Chair of the Finance Committee of ORA gave a detailed report on the state of affairs of ORA. The main points were:

a. The agreement with US Sailing is dysfunctional and financially unfairly skewed in favor or US Sailing in terms of revenue sharing. He has meetings set up with Jack Gierhart of US Sailing and others to discuss this. US Sailing keeps 75% of revenues but ORA has the expenses of all the technical work of running a rating system. US Sailing has the measurers.

b. There are 700+ ORA certifs compared to 62 ORC certifs in the U.S.

c. The core of the rating systems is the Universal Measurement System (UMS) developed by Stan Honey. We are encouraging US Sailing to support the UMS.

d. The Newport Bermuda Race Foundation is being reincorporated to take advantage of 501C3 tax deductibility features.

e. ORA has an image of being financially pressed or insolvent. This is no longer true and Jim will be working with ORA on PR activities to show ORA's stability.

4. Kathleen O'Donnell gave an update to the budget process and encouraged all chairs to submit budgeting information to Peter Chandler. The Financial Affairs Committee recommends increasing the dues \$50 per year effective in January 2021.

5. It was moved, seconded, passed ("MSP") that Jeff Eberle be appointed Assistant Treasurer.

6. It was MSP that the Assistant Treasurer and the Treasurer be authorized to issue checks consistent with an approved budget.

7. Peter Chandler gave the Treasurer's report. He said we had operating losses of about \$60-\$70k and there is expected to be a similar deficit this year. He would like things to come closer to a breakeven. He noted it had been 9 years since the last dues increase. There really is nothing to cut in

terms of expenses. He moved that the dues be raised \$50 per year for 2021. There was some discussion of increasing the initiation fees to \$250 but no motion was advanced. There was also discussion of delinquent dues. It was MSP to approve the Treasurer's report and to increase the dues by \$50 per year in 2021.

8. Bob Medland reported on the Communications Committee. He said it was formed several years ago with an express purpose to attract younger members. He thanked Doug Bruce, Dennis Powers and Rob Beebe for their work on the Committee. Brad thanked Bob for his inclusiveness in the Committee. Ernie Godshalk addressed the role of Roddy Hearne who will lead a club wide effort in contact with all stations and posts to establish Young Member Liaisons (YML) to propose young qualified candidates.

9. Peter Stoops reported on Membership. He said Ernie is his understudy at present. 36 new candidates were proposed and 35 were approved by the Membership Committee. The composition was 4 female and 31 male with an average age of 61. We have about 1400 members and generally getting 46 candidates per year. We are trending toward 62 new members each year. 200 members have been involved in proposing new members. So that is about 15% of the membership compared to 3-4% in the past, a big improvement. The simplified proposal process will be in the 2020 yearbook. Peter received a round of applause. It was MSP that the 35 approved candidates be posted.

10. Roddy Hearn reported as the YML. He talked about the process of joining and the perceived activities for younger members. The Commodore read for emphasis a section of the By-Laws underscoring the "ability to command" requirement.

11. Chris Otorowski reported on the 100th, identifying the likely host hotel "Newport Harbor Hotel" on the water. Activities will include feeder gams, invitations to past Blue Water Medal winners, a gala banquet likely at NYYC Harbour Court, seeing Newport sights and attractions, publication of two books. The dates are Sept. 18-22, 2022. The Essex Station will be assisting in the sailing Gam and will handle the business meetings part of the week.

12. Chris Otorowski reported on behalf of Jack Towle who was unable to be at NY, who has completed his term as Historian, is working on the history section for the yearbook and said that we are in excellent hands with John Rousmaniere taking over for him.

13. Michael Moradzadeh gave the Website report. He has been continually working on upgrading many features including imaging, messaging, external transactions, book sales, SAS. He said more content has been coming onto the website. All in all things are working well but always fine tuning. There was discussion of including member bios, as submitted for the GAM, to be included on the website. Michael M. and Chris O. will collaborate on that project. There was a round of applause for Michael.

14. Charts and Guides were reported by Doug Bruce. He indicated that CCA had acquired ownership of the existing guides for some Canadian maritime provinces. There is a restriction to only publish in

print for 5 years until going digital. They have been renamed the CCA Cruising Guides. We have an endorsement from Canadian Hydrographics. Wilson Fitt is the editor in charge and spoke to the current efforts and future plans. Sales are going well. John Burnham is consulting. Books can be purchased through Amazon. Copyrights are being sorted out by Steve McInnis. Charts will be added to the guides. 65% of people want both paper and digital. Plans include developing guides to Maine, the PNW, Alaska, Bermuda, Chesapeake, Bahamas, Keys, West coast. The history of the guides were that they were started by Charlie Bartlett, sold to Sandy Weld and now to the CCA. The recently published book, Ocean Sailing, is a significant publication and has 17 CCA contributors in the book.

The Meeting of the Governing Board was adjourned at 1200.

A follow-up meeting of the Board was held from 1500-1645 that was open to all. Attendance was taken and there were about 40 in attendance. Various verbal reports were given. Below is a summary of the meeting.

- 1. Commodore Willauer called the meeting to order at 1500. He thanked everyone profusely for their contributions and support to him over the past two years. He said it has been a real pleasure with lots of friendly and happy people.
- 2. Peter Chandler gave the Treasurer's Report which was approved. He is looking forward to a successful budgeting process and that the \$50 increase in dues approved earlier in the day will go a long way to denting the projected deficit in operations.
- 3. The Secretary reported on the status of the membership.
- 4. Historian Jack Towle reported by email that he was working on his annual report.
- 5. Vice Commodore Medland reported that there were productive meetings of the Elected Governors, Rear Commodores and Flag Officers. He thanked everyone for their volunteer activities.
- 6. Fleet Capt. Paul Hamilton reported that relations with Team One were stable as contained in his report.
- 7. Brad reported that there is a 5 year limit for Committee chairs. He said Ernie would be taking over from Peter in Membership and Bob and Ami Green will be taking over Voyages and Haley Lhamon wil be taking over the Gam from Wendy.
- 8. Membership Chair Peter Stoops reported that 35 new members were approved today. He read their names and advised the names would be posted.
- 9. Roddy Hearne was introduced as the YML chair. He reported that our overall membership is increasing with 64 new members each year on the average. The membership process has been simplified. Brad cited Maggie and Jay for each bringing in over 4 members this year. The average age shows a slight uptick to 71. Steve Taylor observed it would be good to know the average and the median ages.
- 10. Bill Cook of the Awards Committee read the names of the recipients of our awards. The list was approved by the Board. He said that this year's Blue Water Medal winner was not able to fly to NY. He said Steve James will be taking over as chair of Awards.
- 11. Jay Gowell reported on BROC and there are 199 boats registered now. He thanked all the numerous volunteers who make it happen. The Commodore singled out Jay for his exceptional job, rethinking all parts of the Race.
- 12. Zdenka Griswold reported on Voyages. She and Jack will handle the 2020 issue and then it will be taken over by Bob and Ami Green.

Minutes CCA Governing Board and Board of Governors Meeting March 6, 2020 Page 3

- 13. Wendy Hinman was unable to come to NY but reported that the deadline for the 2020 Spring issue was March 15. She said it is always a struggle to get material from authors on time and urged everyone to get their reports in early.
- 14. Michael gave the Website report. All is going well with fewer and fewer glitches. He sees new material coming into populate the website.
- 15. John Robinson gave the report for SAS and highlighted what a spectacular job Mark Lenci does with the SAS seminars. We handle 25% of the total SAS education in the US. The Board gave Mark a loud round of applause. Mark does continually need help with the increasing number of seminars and the requirements of the hands on portions. We produce about 400 certificates per year. John reported on Frank Bohlen's weather seminar in Seattle last Saturday that included about 65 attendees. There is a refreshed SAS program for Cruising Couples with more interest this year. He thanked Ron Trossbach and Chuck Steward for their efforts.
- 16. The Archives report by Mark Ellis focused on a need to decide on digital storage of archive material. He requested more folks to join in the effort.
- 17. Joyce Lhamon reported on Bonnell Cove. Grants totalling \$38k were approved and focused on the marine environment, energy conservation, STEM scholarships. There is a mailing twice per year soliciting contributions.
- 18. Kathleen O'Donnell reported on the Financial Affairs Committee. There is a new mission to develop some kind of process and procedure to support the activities of the treasurer. The committee will recommend best practices and urges all committees to participate in the budgeting process by submitting budget needs to the treasurer.
- 19. Doug Bruce reported on the 4 Cruising Guides that now are published by CCA. He described the goals, sales, plans for new guides.
- 20. Barb Watson reported that she totally enjoyed her role as chair of Events over the past years and profusely thanked everyone for their dedicated volunteerism. Ann Kolker is the new chair of Events.
- 21. Tom Post reported on the Investment Committee. It has been an actively changing year but both the investment account is holding at about \$1.2 million and Bonnell Cove about the same.
- 22. Jim Binch reported for the Technical Committee. He said the members of the committee represent a "who's who" of yacht design. He reported in detail about ORA, the relationship with US Sailing, the need to adjust the revenue divisions with US Sailing. ORR, our rating system, has about 740 certificates in the US compared to 62 ORC certificates in the US. ORC is larger in Europe. He also reported on the Newport Bermuda Race Foundation is being reformed to take full advantage of US tax law for nonprofits. The sole member of the new organization is the CCA. It was MSP to approve the new organization and the board members which would include Brad, Jay, Somers, Les, Llwyd, Larry Glenn and Jim.
- 23. It was noted that John Burnham is doing an excellent job in the PR dept. for the club.
- 24. Steve Prime as Quartermaster reported that all trophies are accounted for.
- 25. Bob Darbee reported that the appraisal of trophies was updated and they, along with the cases, are valued at \$450k. We have good shipping cases for each trophy.
- 26. Waypoints under the direction and execution by Dev Barker has been a growing success. Michael reported that it is becoming more valuable and well read.
- 27. The 300th Royal Cork celebration was reported by Dave Curtin. This takes place in July with a fleet review on July 12. ICC Commodore Stanton Adair addressed the group and invited all CCA members to participate.
- 28. Les Crane reported on the upcoming Mallorca Cruise that it is effectively full subscribed. Winds are typically light, good swimming every day, not crowded in September. There will be a mother ship, RIA, a 50 meter boat. This is similar to the boat we had in Ionian. Mallorca is spectacular.

Minutes CCA Governing Board and Board of Governors Meeting March 6, 2020 Page 4

- 29. The Apostle Islands cruise in 2021 was reported on by Gaynelle Templin. There are 174 people signed up.
- 30. The 2021 Newfoundland Cruise was reported on by Bill Bowers. It has been 20 years since the last cruise to Newfoundland. Doug Bruce led the OCC there in 2011. It is 900 miles from Cape Cod Canal to Newfoundland. This is a bucket list destination. This will be Co-sponsored by Bras d'Or and Boston. It will be held in mid July 2021. There are 22 berths available and there is a crewfinder segment on the website. There will be 10-12 boats from the Royal Newfoundland YC participating.
- 31. Chris Otorowski reported on the 100th celebration to be held in Newport in Sept. 2022. Commodore Willauer indicated that the RCC wants to host an event at our celebration. There will be an effort to secure attendance by all living Blue Water Medal Winners.
- 32. Brad thanked Ernie and David Tunick for their work on the very successful Stockholm Cruise and Peter Paulette for the New Zealand Cruise.
- 33. Susan Stillman, from PNW, is the chair for the Fall 2020 Meeting and is enthusiastic about the level of interest. Numerous tours are planned.

The reader of these minutes is referred to the detailed committee reports submitted in advance of the meeting. Below is the list of reports as published for the Board Meeting.

Committee reports

a.	Membership	Peter Stoops
b.	Awards	Bill Cook
c.	BROC	Jay Gowell
d.	Voyages	Zdenka and John Griswold
e.	GAM	Wendy Hinman
f.	Web	Michael Moradzadeh
g.	Safety and Seamanship	John Robinson
ĥ.	Archive	Mark Ellis
i.	Bonnell Cove	Joyce Lhamon
j.	Financial Affairs Committee	Kathleen O'Donnell
k.	Cruising Guides and Charts	Fin Perry
1.	Guest Moorings	Eugene Gardner
m.	Events	Barbara Watson
n.	Environment of the Sea	Joe Harris
0.	Investment Committee	Tom Post
p.	Technical	Jim Binch
q.	Yearbook	Murray Beach
r.	Ski GAM	Johnny and Po Martin
s.	Communications	Bob Medland
t.	Quartermaster Steve I	Prime
u.	Nominating Committee	Jim Binch
Future	e Cruises	

a.	Royal Cork 300th	Dave Curtin
b.	Mallorca, Sept. 2020	Les Crane
c.	Apostle Islands, Aug. 2021	Gaynelle Templin
		Dean Rau

Future Events

a.	July 2020	Royal Cork 300th	Dave Curtin
b.	Sept. 2020	Mallorca	Les Crane
c.	October 2020	Fall Meeting, PNW	Doug Cole
d.	August 2021	Apostle Islands	Gaynelle Templin
			Dean Rau
e.	Sept. 18-22, 2022	100th Anniversary	Newport, RI

Attendance Sheet Attached.

End

Respectfully Submitted,

Christopher L. Otorowski Secretary



Attendance Sheet

Cruising Club of America Board of Governors' Meeting New York Yacht Club Commodores room Friday, March 6, 2020 1500-1645 hours

ROLE	NAME	INITIALS
Report of Treasurer	Peter Chandler	Pilih
Report of the Secretary	Chris Otorowski	40
Report of Historian	Jack Towle	_
Report of Fleet Captain	Paul Hamilton	HERE
Report of Vice Commodore	Bob Medland	RM
Report of the Commodore	W. Bradford Willauer	HERE
Membership	Peter Stoops	WNS.
Awards	Bill Cook	YOCC
BROC	Jay Gowell	GRA
Voyages	Zdenka and John Griswold	200 FIAR
GAM	Wendy Hinman	
Web	Michael Moradzadeh	
Safety and Seamanship	John Robinson	AFR
Archive	Mark Ellis	
Bonnel Cove	Joyce Lhamon	Sch
Financial Affairs	Kathleen O'Donnell	VIAR
Committee		1404
Cruising Guides and Charts	Doug Bruce	TARS_
Guest Moorings	Eugene Gardner	
Events	Barbara Watson	BAND
Environment of the Sea	Joe Harris	
Investment Committee	Tom Post	
Technical	Jim Binch	
Yearbook	Murray Beach	
Ski GAM	Johnny and Po Martin	
Communications	Bob Medland	
Quartermaster	Steve Prime	
Nominating Committee	Tad Lhamon/Jim Binch	
Trophies	Bob Darbee	1
Waypoints	Dev Barker	
Bermuda	Les Crane	. 9

	ROLE	NAME	INITIALS
	Bras D'Or	Bernard Prevost	5
	Boston	James D. Phyfe	-
	Buzzard's Bay	Lawrence Hall	
	Gulf of Maine	Dale Bruce	
	Narragansett Bay	Dick Waterman	
	Great Lakes	Tom Post	
	Chesapeake	Marjorie Robfogel	MMR
	Essex	Daniel R. Biemesderfer	DIS
	Florida	Joel Taliaferro	PAT
	New York	David Tunick	V.
	Pacific Northwest	Rick Meslang	BAAN
	San Francisco	Stafford Keegin	Gil
	Southern California	Steve Calhoun	the
	Cruise Reports	Steve James	
	Royal Cork 300 th	Dave Curtin	
	Mallorca, Sept. 2020	Les Crane	
	Apostle Islands, Aug. 2021	Gaynelle Templin	
	Apostic Islands, Aug. 2021	Dean Rau	
	Newfoundland 2021	Bill Bowers	
	Cruise/GAM 2022	Chris Otorowski	
	Future Cruises 2023, 2024	Chris Otorowski	
	Bermuda Race Foundation	Jim Binch	OF
			412
	100 th Anniversary Ad Hoc Committee	Chris Otorowski	0
		Peter Chandler	
	Dues Analysis & Recommendation	Peter Chandler	
		D C 1	
	2020 Board Meeting/Fall	Doug Cole	
	Meeting- Seattle		
	Membership	Ernie Godshalk	
	Future Members Liason	Chris Museler	
	Young Members Liason	Roddy Hearne	
	Nominating Committee	Ted Lhamon	
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Attendance- CCA Board Meeting March 6th, 2020 Page 2

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ROLE	NAME	INITIALS
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