



**Committee and R/C Reports
Cruising Club of America
Fall 2020 Meeting**

Report of the Treasurer

Peter Chandler

Report of the Secretary

Jay Gowell

The Secretary's job is an assortment of tasks, assignments and communications. Fortunately, members generally are able to update their data on the website which has obviated part of the traditional duties of Secretary. The membership continues to grow, and presently stands at 1394, up from 1388. 38 members deceased in 2019, and there were a few resignations. We have lost 19 members since the Annual Meeting in March. Approximately 50 new member applications are being handled by the Membership Committee each year which the Membership Chair will report on separately.

We have the following member count by Station and Post:

San Francisco 103

Bermuda 35

Bras d'Or 40

Boston 456

Chesapeake 145

Essex 84

Florida 105

Great Lakes 42

New York 154

Pacific Northwest 120

Southern California 99

Post Count

Gulf of Maine 121

Buzzard's Bay 122

Narragansett Bay 56

Our oldest member was born in 1922. Our earliest joining member joined in 1951. The average date of birth is 1949. We have at least 76 female members (gender identification on the rolls is not mandatory). I continue to greatly appreciate the efforts of Larry Somers maintaining the mailing list, Michael Morazadeh for his untiring effort in our website and data maintenance, Maggie Salter who carries the somber job of tracking final voyages, and Dev Barker for his excellent and timely Waypoints each month. I especially want to give a big shout out to Vice Commodore Chris Otorowski for his excellent tutelage as I learn the job of the Secretary.

Report of the Historian

John Rousmaniere

The club's story as always goes on, with stations providing their informative and often fascinating reports, and as the over-extended historian struggles to catch up. We've learned some interesting things about the club's founding and early years.

Report of Fleet Captain

Paul Hamilton

Unfortunately, in this period of highly reduced social activity there is not much to report other than that the relationship with Team 1 continues to be satisfactory.

Report of Fleet Surgeon

Jeff Wisch

I hope this report finds our members and their families well amidst the Covid 19 pandemic. This is clearly a challenging and trying time for all of us especially as we see a sharp rise in Covid 19 cases. I am pleased to report that the Maine CCA experience was quite a success following our theme of "Staying together while Staying apart" Getting together while social distancing seemed to become the norm and was widely accepted. It was truly uplifting to see so many CCA burgees in Maine this summer.

I do however want to comment on photos of large dinghy flotillas as I have concerns. While good intentioned, I do not think that they adequately address the issue of minimizing exposure to Covid 19 on the water. When you drill down on it there is still a gathering of many people in close proximity, in spite of being outdoors in dinghies. This is all relevant as we now know that 6 feet is not good enough due to the ability of the virus to aerosolize resulting in risk of spread over greater distances.

My experience in Maine this summer did include times where folks visited by dinghy but in small groups while social distancing per accepted guidelines. There were also a number of "quaranteams" where close friends following strict guidelines within the group were able to mitigate risk even further while getting

Fall Meeting Reports for Board Meeting; October 24, 2020

together socially. Although masks are the mainstay of prevention, they are not fail safe and *should not be used in lieu of social distancing as well.*

We have all seen the recent news of significant increases in positive diagnoses of Covid-19 in over 40 states. Things will be worse this Fall and Winter and we must be very careful in all of our activities. We are in uncharted waters and I am afraid we will be navigating these waters for at least another year or more until we have a safe and effective vaccine that gains acceptance and is also widely disseminated. That is a lot to ask for, but I am hopeful. In the interim and while the vaccine story plays out, masks, social distancing and Covid 19 precautions will need to be the norm.

I have great confidence in the leadership of this club and am very proud that we took the lead on some very difficult decisions this past winter and spring. The next year or two will be even more challenging as "Covid Fatigue" sets in, something we are already witnessing. I would be happy to discuss this further as I think it is important to send a uniform message that we can still enjoy cruising the oceans which is at the heart of this organization while remaining safe at the same time.

Report of the Vice Commodore Chris Otorowski

Report of the Commodore Bob Medland

Committee and Station reports for this meeting are below.

a. Membership Peter Stoops/Ernie Godshalk

As of October 12th, the Membership Committee has 30 new member proposals in the "Approved for Posting at Station" category to review and present, if approved, to the board. Of the 30, 6 are female, 24 are male, with an overall average age of 56 years (well down from the average of 61 for the previous "class" in March, '20). 12 of the candidates are under 55 years of age.

Also, the Membership Chair will update the club on the progress of several initiatives that are part of the ongoing effort to improve the membership process and experience. These include:

1. Update the Board regarding MC discussions regarding applying the membership Standards, especially to young, highly qualified candidates, related to "demonstrated...ability to handle or command" and "sufficient cruising experience."
2. Progress/recommendations of the "At Large" (now Proposal Assistance) membership subcommittee.
3. Recommendations for engaging new members and encouraging involvement.

b. Awards Bill Cook/Steve James

The Awards Committee held meetings on an irregular schedule and transitioned from teleconference meetings to "virtual video" meetings during this year. Our standard procedure of remote meetings has been enhanced by the video availability this year making our meetings more productive and enjoyable.

Over time our supply of annual awards blanks has diminished. A resupply effort is underway which will create higher committee expenditures for this year and next while we restock a multi-year inventory. This information has been submitted to the Financial Affairs Committee.

Our selection of award recipients for 2020 is attached in a separate document. Given the more public format of this COVID-impacted virtual meeting, the Chairs are attempting to retain some confidentiality for a couple of weeks while notification of the awardees is accomplished.

c. BROC Somers Kempe

A new race cycle has started, and the BROC has already held their first meeting and hit the ground running.

Currently there remains two major areas of concern for the 2022 race when looking at its financial outlook and overall success:

The first is COVID and the concerns a long recovery will have on the ability to safely conduct a race in 2022. At this time, we remain optimistic even though it is unclear how quickly the world will recover from the varying effects the pandemic has caused. Conducting a safe race for competitors, volunteers, and the wider communities the race impacts will continue to be a keen focus for the BROC in this race cycle.

Sponsorship and the ability for the race to attract supporting funding to help keep the race fiscally successful and provide the experience competitors have come to expect remains another area of concern. The committee has already hit the ground running and will continue to work hard on highlighting the brand to prospective supporters of the race.

The good news is that the committee has welcomed back an overwhelming majority of veteran volunteers who have been instrumental in delivering past successful races. The committee is working on solutions to mitigate and meet the challenges identified, while continuing to organize the race in a manner that is fiscally prudent.

I would like to thank the BROC volunteers for their continued contribution and the wider CCA membership for their support; and welcome advice and assistance in support of a holding successful race in 2022.

d. Voyages Zdenka and John Griswold

The October 18 Voyages submission deadline is upon us and we're on track for an action-packed 2021 issue with 11 articles in hand and several more in the works. We also have two book reviews and anticipate receiving two more. The pandemic has upended most sailing plans so this will be an interesting - and hopefully unique! - year in terms of subject matter and content. As always, we are grateful to the authors for sharing their adventures and photos with the membership, and impressed with the high quality of the submissions. We also appreciate the continued assistance of our team of volunteers.

Last year, we printed over 300 extra copies, most for distribution at the Bermuda race and some for other promotional purposes. These remain unused and in storage. We hope that the Club will find ways to use the existing store of copies.

This will be our fourth and last issue of Voyages and we're working with Bob and Ami Green to ensure a smooth transition. Our special thanks go to Maggie Salter, who has shared our tenure with us and who will be staying on as Final Voyages editor in 2022. - Zdenka and Jack Griswold, Voyages co-editors

e. GAM Haley Lhamon

I'm happy and honored to take over for Wendy Hinman as the new chief editor of the *CCA GAM*. She and I met virtually to review procedures and her tips and tricks; she also shared files with me so I feel pretty confident taking the helm of our beautiful informative newsletter. I emailed and reminded station/post rear commodores and historians later than I should have (will aim for one month ahead in future), so I extended the submission deadline until October 25th; we'll return to March 15/October 15 deadlines next year.

I'm also promoting and many are using webmaster Michael Moradzadeh's new online materials submission form that is linked to the CCA website and can hold up to 100MB of text and high resolution photos until I download into my Google Drive folder. I'm still accepting articles by email and Dropbox links if people prefer to use that mode of submitting instead. I've reached out to the publishers (Sound Business Forms) to confirm timing, but they typically need three weeks for layout and then our editing team needs a week to proofread.

I plan to submit all of the sections to the publisher by the week of November 2nd so we can have the proof to review by the end of that month and mail to members the first week of December. I'm in the process of confirming editors, but I know my father-in-law Tad will be one of them--yay! Michael will help me figure out the mailing roster since some members have opted out of paper copies and some couples in which both are members only want one copy of the *CCA GAM* mailed which isn't easily searchable on the roster or automatically managed yet. Thank you for everyone's submissions (even if about a cancellation and what you did instead) and thank you for your support, patience, and encouragement!

I think we should consider paying for the GAM to be mailed in paper envelopes to international destinations. The one that was sent to NZ in spring arrived with only 4 pages and even those were torn. We can make up the cost by figuring out which members don't need two copies and which prefer digital only.

f. Web Michael Moradzadeh

Much of the last six months has been spent fine tuning the migrated site we launched in 2019. Of greatest interest is the more aggressive presentation of our store of articles.

On a parallel track, tools are being developed to assist the business of the club. These include:

- Message sending to identified lists of members
- Improved support for yearbook
- Collection and display of geo-tagged information (boat and mooring locations, travel tips, etc)

g. Safety and Seamanship John Robinson

The Covid 19 pandemic has put a substantial damper on the activities associated with Safety & Seamanship, with all in person training seminars cancelled since February and for the foreseeable future. The earliest that we anticipate being able to offer the CCA/NYYC Safety at Sea courses is the fall of 2021 and it could be early 2022. It is dependent on our venue's (Roger Williams University) willingness to host us and the widespread availability of a safe and effective vaccine. We have 160 students who have already paid for courses cancelled and they will be the first students trained when we

Fall Meeting Reports for Board Meeting; October 24, 2020

re-start. We considered a modified course, but rejected the idea as impracticable. In the meantime, US Sailing, with our sponsorship, has completed the additional 5 modules of its online SAS Course.

The Safety for Cruising Couples program has also been significantly affected, although online sales of the revised Workbook indicate continuing interest in the program. There have also been two uses of a virtual tool (Zoom) to present the seminar content, a first for this program. CCA member Dave MacEwen re-organized the Monterey Peninsula Yacht Club's previously planned in person seminar for 15 couples into a series of Zoom seminars over several weeks. In addition, the Kady Krogen association had planned a seminar in conjunction with their rendezvous on October 10, but when the rendezvous was transformed into a virtual meeting, they altered their presentation of the SCC materials into a much shortened program that served as an introduction and "teaser". Twenty of their members had purchased workbooks, so we'll see how that all plays out over time.

The Fleet Surgeon has been advising event organizers and the Flags regarding safety and feasibility of CCA events. The in person Medical seminar scheduled for last March was cancelled and will be re-scheduled when practicable. In the interim, CCA will collaborate with NYYC in planning an interactive Zoom presentation utilizing selected case studies and, if successful, we may roll out additional sessions in the future.

The video of the day long Weather and Sea State Seminar that was conducted by Frank Bohlen in Seattle in late February is now available for viewing by the general public. Finally, the Committee released its recommendations regarding Lifejackets in July.

h. Archive Mark Ellis

The Archives Committee has been largely quiescent since the March meeting because the Archives at Mystic are closed. The issues that have been considered by the Committee focus on the need to develop a proper protocol for digital archive selection and storage. Mystic has continued to scan the old CCA News in the large newspaper format and has completed Volume 1. Volume 2 is now underway. Mystic is of course helpful in providing access when requested but we have not wanted to press them while they are short staffed and in this pandemic mode. We are having a meeting on Friday, October 23 and will also be seeking volunteers who have interest in the Archives and helping out in future projects.

i. Bonnell Cove Joyce Lhamon

The Bonnell Cover Committee will have met just prior to the Board Meeting and will report on grants applied for and given at the Board Meeting. See attached report.

j. Financial Affairs Committee Kathleen O'Donnell

Over the past few years, the Club has had significant net losses in its annual operations, and, if things had gone as planned in 2020, outlays would have exceeded expenses by \$100,000, however some of that represents prepayment of book expenses for the 100th Anniversary Celebration in 2022.

Therefore, in March 2020, the Board of Governors asked the Financial Affairs Committee (FAC) and the Treasurer to establish a budget process for Fiscal 2021. Steps were approved by the members at the Annual Meeting and actions were taken as follows:

a. July – The FAC sent a request to the Officers and the Committee chairs for anticipated revenue, expenses, and expenditures for the following fiscal year with the stated premise that the Club is to operate on a breakeven basis. We had planned to send that request in May but, as with many things this year, the timing slipped.

b. October - Preliminary budget compilation and financial statements for current and immediate past year were provided by the Treasurer to the FAC for review and discussion.

c. October - The FAC reviewed the Treasurer’s information and, with Committee chairs and Flag Officers input, worked to achieve a balanced budget for Board approval.

d. Prior to the Fall meeting, a draft of the Budget proposal for the following fiscal year was circulated to the Officers and Committee chairs for comment.

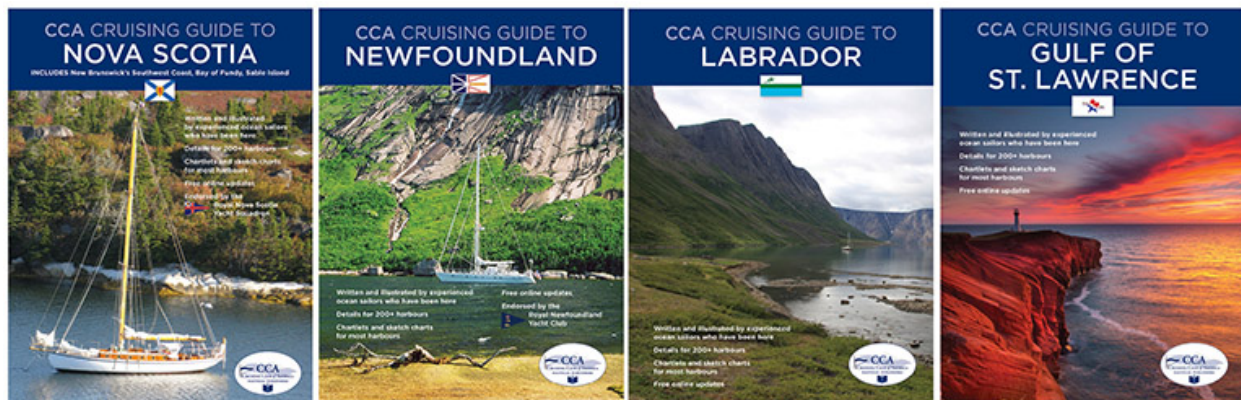
e. October - Final Budget approved the Governing Board.

For the Annual Meeting, the FAC anticipates that it will receive the final financial statement for Fiscal 2020. It will review that statement against the approved budget and provide its comments to the membership.

In May 2021, Committee chairs should expect a request for revenue and expenses for Fiscal 2022, our 100th anniversary year.

The FAC thanks our Treasurer, Peter Chandler, for his hard work in adjusting to both this newly adopted process and the unbelievable challenges of this tough year.

k. Cruising Guides and Charts Doug Bruce



Since the CCA acquired ownership of the four guides (Nova Scotia, Newfoundland, Labrador, Gulf of St. Lawrence) in the summer of 2019, new CCA-branded editions were created and published by year-end. Guide sales in the first few months were robust before the pandemic lockdowns and then dropped off dramatically. We will end the fiscal year on October 31 with estimated total unit sales of 690 books versus a goal based on prior history of 425, a 62% increase. We expect royalty and repayment income to cover recurring expenses, resulting in breakeven and possibly a small profit. The guides committee has expanded

to include 13 active members and 20 consultants (including three Newfoundlanders), while the charts section comprises five CCA members.

We hope to add more members, especially “Next Watch” participants, to expand our involvement with new guides and digital versions in the coming year. Jim Evans (BDO) has notified us of his plan to retire as editor of the GSL guide. We thank and honor Jim for his many contributions and are now trying to fill a big pair of seaboots. An InDesign graphics template was created to upgrade the appearance and organizational structure of our books. We will start executing improved and updated editions over the winter months and launch them next fall.

Considerable effort has the past few months to create an “Essentials Passage Planning Guide for the Viking Route” thanks to the efforts of Dick Stevenson and Bill Strassberg. A strong team of co-editors has been recruited, all with recent experience. Included are Atle Moe and Kristina Thyrrre, who bring Norwegian (Viking) seafaring history to bear on the project. Other contributors are Scott & Mary Flanders, Simon & Sally Currin, Peter & Ginger Niemann.

Efforts to possibly partner on this project with the Royal Cruising Clubs Pilotage Foundation are underway. Additional long-range guide projects are under varying degrees of development. The chart loaning service remains intact although virtually unused this past summer. It is available on the club website at <https://www.cruisingclub.org/mo/charts-guides>.

l. Guest Moorings Eugene Gardner

In an effort to make the moorings in the Guest Mooring program more accessible, two major enhancements have been put in place. First, Liz Baylis made it possible to download the location information on all the listed moorings from the website to chartplotters and pc based navigation software. Easy to follow instructions enable Club members to take advantage of this new feature. Second, Michael Moradzadeh added a map to each mooring’s listing on the web page. The map shows the mooring’s lat/lon position and nearby geography. No electronic navigation equipment is needed to get you very close to the mooring. These two enhancements make the search for moorings while out on the water much easier. Many Thanks to Liz and Michael.

m. Events Anne Kolker

The March meeting at NYYC at 44th st in NYC was the last major event that took place just as COVID was being recognized as a real threat.

All subsequent events planned for the 2020 season have become virtual.

Events that were planned and cancelled include:

Mallorca Cruise

Seattle Meeting (now virtual)

Ski Gam 2021

Apostle Islands Cruise 2021

Newfoundland cruise 2021; but this cruise is hoping to be rescheduled for 2022.

All stations report that they have been having zoom events in place of regular in person meetings.

Several stations have been innovative. There have been impromptu cruises; limited land based events with social distancing; and on the water meet ups that have been well received. A discussion of these innovative ways to get together while staying apart will be the subject of the meeting.

n. Environment of the Sea Joe Harris

o. Investment Committee Tom Post

2020 has been a volatile year for our portfolios. Here is a synopsis of results through 9/30/20:

Returns thru 9-30-20					
Fund	Year to Date	1 Year	3 year	5 year	10 year
CCA	4.13%	10.87%	8.26%	9.34%	8.74%
Bonnell Cove	1.15%	6.68%	6.17%	7.98%	8.27%
S&P 500	5.57%	15.15%	12.28%	14.15%	13.74%
MSCI ACWI ex USA (International Stocks)	-5.31%	3.16%	1.34%	6.41%	4.16%
Barclay's Agg Bond Index	6.79%	6.98%	5.24%	4.18%	3.64%
65/35 Benchmark *	6.00%	12.54%	9.99%	10.72%	10.33%
* 65% S&P 500 / 35% Barclay's Agg					
Returns longer than one year are annualized					

We remain close to our allocation targets and don't anticipate making any dramatic changes to the portfolios. We endeavor to keep our costs as low as possible. Expenses for the Bonnell Cove portfolio are 0.09% annually and for the CCA portfolio, they are 0.07% annually.

p. Technical Jim Binch

Technical Committee meeting last week, with all but Jim Teeters and Bill Cook unable to attend. Topics were: 1) modern composite wooden boat construction standards and potential confusion in existing ISO standards; 2) recent rudder failures, especially those fabricated from carbon fiber. On this topic it was agreed the Committee would draft an advisory letter to be posted on our external website and the Newport Bermuda Race website, suggesting that all owners (stainless and carbon) inspect their rudders for retained moisture or weeping at the time of the annual haul-out. If moisture remains at the top of the rudder, request the yard to more fully explore. Those with carbon rudders should contact the builders to make sure appropriate design safety factors were utilized in building them. Neither the CCA or the Inspectors for any races can "inspect" this safety concern --- it is up to owners with their yards to do the appropriate annual inspections.

And finally, item 3) was an update on the status of the ORA and its processes for ensuring on-time, accurate and complete ORR rating certificates for 2021 and beyond. All Flags and Governors may rest in the knowledge that the negotiations with US Sailing have been productive, open and constructive for the sport, with the end result being the financial self-funding of the rule owner, the ORA, all processing now

to be done by the ORA, without any increase in certificate pricing for owners. Many Offshore racing veterans will be comforted to know that Dan Nowlan and Jim Teeters, along with other new volunteer staff, are all fully engaged in reviewing every certificate!

q. Yearbook Murray Beach

The Yearbook was published and in everyone's hands this summer.

1. We're planning to get next year's book out in May
2. We are forming a small committee to review and make recommendations on how to improve the content and structure and how to better coordinate information with the website. We would like to include 2-3 people on the committee in addition to Tony Will and Michael Moradzadeh. One thing we hope to invite a younger member or two to join us to get their perspective and expertise.
3. It is important for all members to be reminded to add any changes in their profile online rather send changes to the yearbook. Almost all info about members and their boats come to the yearbook from the online database.

r. Ski GAM Johnny and Po Martin

We are sad to report that the Ski Gam has officially been postponed to winter 2022. Although we anticipate that the Park City Resorts will open we did not feel that it was safe to have group events particularly in the evenings. It was a tough decision for many reasons but mostly because we look forward to seeing everyone each year. If you find yourself skiing in Utah otherwise, please get in touch to see if we are around. In the meantime, let's stay in touch by Email, What's App, & Zoom.

s. Communications Chris Otorowski

The Communications Committee has met on several occasions. It has been a Zoom year for all of us and the Stations and Posts have been imaginative in their approach to Covid-19. Attached are the minutes of a Committee Meeting in April.

t. Quartermaster Steve Prime

u. Nominating Committee Jim Binch

v. Trophies Bob Darbee

The CCA has two trademark items: 1) The Newport Bermuda Race and 2) The Blue Water Medal (BWM).

For nearly 100 years the CCA has awarded the Blue Water Medal, referred to by some as "The Nobel Prize of Yachting." The very first presentation was in 1923, a year after the club was founded. It recognized a non-stop 100-day voyage from Gibraltar to Long Island in a 34 ft. vessel. How recognitions have changed with time! Every year 200 or so CCA members and guests travel from all parts of the country and overseas to Manhattan for one of the club's premier events, the annual Awards Dinner at which a number of CCA permanent award presentations are made - Nye, Young Voyager, Vilas, etc. and

the highlight presentation is that of the BWM. Yet, despite this nearly hundred year history there is NO Perpetual trophy for several of these, BWM included. We are fixing that now, thanks to the additional display space we have at IYRS in Newport vs. earlier at NYYC, 44th Street location.

This will remedy a long-standing void - creating a permanent physical record - Perpetual trophy in each case, accompanied by permanent engraving as has been done for well over a half century with our Bermuda Race trophies. This is a joint project of CCA Awards and Bermuda Race Awards Committees, the two designated CCA custodians with physical responsibility for the club's principal tangible asset - its trophy collection (currently appraised at \$350K). The plan is to fill voids with a duplicate of the respective annual Keeper awards of the Vilas (like BWM, awarded for many years with no perpetual or engraved record), 30 years in this case, Far Horizons 15 years, Young Voyager 5 years and a featured BWM.

The objective is to 1) Provide greater visibility of these awards and 2) Make available opportunities for recipients to be photographed with these (and Bermuda Race Perpetuals) 3) Develop PR programs to enhance perceived value and recognition, BWM especially for which our model is college football's Heisman Trophy. For example, solicit and announce nominations as award date draws near. We expect to have this all complete well ahead so that the CCA trophy display in Newport can be part of the CCA Centennial Celebration. In particular we are thinking of pulling trophies out on this and other special occasions so that prior winners - Bermuda and CCA awardees - current and previous - can have photos taken of themselves & crew with the Perpetual Trophies they have won. Our late member Bjorn Johnson referred to this as a "Huggie" event.

(CCA Trophy Case at IYRS in Newport. For the first time in 97 years the Blue Water Medal is on Permanent Public display - large framed item, top shelf, right-hand side.)

w. Waypoints **Dev Barker**

Waypoints has published monthly to the membership online and on budget thanks to Mailchimp -which is free software. Since the prime mission of *Waypoints* has evolved into providing information on and promoting future club-wide events, most of which have been cancelled in recent times, the subject matter has turned to reporting on the interesting and important work of such committees as Bermuda Race, Safety and Seamanship, Bonnell Cove, etc. For their willing assistance on short notice and at all hours, the Editor particularly thanks all Event Chairs, Webmaster Michael Moradzadeh, Larry Somers and Doug Bruce.

After college, Naval service, and a decade on the editorial staff of *Yachting* magazine (then the bible of the sport), a half century ago your Editor departed for the business world. Four years ago, Commo. Jim Binch hauled him back to edit what was then known as the CCA eBlast. Once again, the time has come to retire from the joys of monthly deadlines, and so December *Waypoints* will be my last as Editor. I look forward to assisting the transition to my successor.

x. Bermuda **Les Crane**

Have been busy having hurricanes! Please see Mallorca Cruise report below.

y. Bras D'Or **Bernard Prevost**

To no one's surprise the Bras d'Or station's calendar of events for 2020 went overboard this spring, and all planned meeting and social gatherings scheduled for after Mid-March were cancelled.

Prior to the outbreak of the virus in Atlantic Canada we held our traditional January winter hike and dinner in the Annapolis Valley on January 25th. Hikers enjoyed a wonderful sunny winter day trekking the "Rails to Trails" along the Bay of Fundy. A post hike gathering at Peter and Barbara Watts home in Habitat was a welcome rest and relaxation stop for the hikers and non-hiker members. That evening members met for a cocktail hour and supper at the Blomidon Inn. Rod and Gail Fraser were appropriately attired in kilts and tartan as befitting Robbie Burns Day.

The station's newly appointed Cruise Chair took a prudent course and did not organise a spring raft-up. When the number of active COVID cases reduced to 0 and public restrictions eased in the "Atlantic Bubble" our Cruise Chair organised and executed a very successful coastal excursion. Kicking off with a "socially distanced" cocktail reception and meal at the Lunenburg Yacht Club; Bras d'Or station members cruised in company along the southwest coast of Nova Scotia. Stopping off in the LaHave Islands and Charter's Beach along the way to Shelburne and returning via Lunenburg Harbour for a closing meal in town. The station's fall raft-up was held on September 12th with 11 boats gathering at "Pig Island" in Prospect Bay. Social distancing was maintained during cocktail hour and pre-arranged dinner groups of 6 persons or less was the order of the evening.

The recent CCA decision to maintain the future Fall Meetings schedule has the event team for the 2021 meeting being revived. Planning and organising activities for the meeting will be gathering momentum in the next few weeks with the team vetting locations and recruiting enthusiastic volunteers.

The Bras d'Or AGM is scheduled for November 18th and we are working with the Ashburn Golf Club to host the meeting and dinner with appropriate health measures in place. Measures include table settings for 6 with 2 meters distance between all tables. Guests and will be required to wear face masks while not seated at their table and with hand sanitizer evident throughout the facility we expect to have an effective, enjoyable, and safe event.

z. Boston James D. Phyfe

The Boston Station (BOS) has 522 members, many of whom are affiliated with one of three posts. The Narragansett Bay Post (75 members) is under the leadership of Post Captain Dick Waterman. In the Buzzards Bay Post (151 members), outgoing Post Captain Larry Hall was succeeded by Paul Bushueff last spring, and the Gulf of Maine Post (152 members) remains under the steady leadership of Post Captain Dale Bruce. The station officers and post captains coordinate activities across the station to provide a wide range of opportunities for members to enjoy the company of other CCA members.

As occurred throughout the Club, all in-person events were cancelled soon after the Fall Meeting with the onset of the COVID-19 virus. The first casualty was our Spring Dinner, which was to be held at the New York Yacht Club Harbour Court Clubhouse in Newport. Shortly thereafter, the difficult decision was made to cancel the Station Cruise in New Hampshire and Maine. Not to be undone, though, all three Posts stepped up with a strong schedule of Zoom events, led by Dale Bruce and the Gulf of Maine Post, which hosted weekly presentations via Zoom throughout the spring.

Fall Meeting Reports for Board Meeting; October 24, 2020

The Station held a virtual cocktail party in May that was attended by 60+ members. Station member Mark Lenci, along with his crew of Bev, Anne Kolker and Nancy Cook on Sunflower published a weekly digest of Club members cruising in Maine. All reports were that the coast of Maine was as busy as ever with CCA boats from all over. And in October, 15 boats made it out to Cuttyhunk for a socially distanced get-together, including an impromptu and masked BYOB on the beach.

While it is unlikely we will be able to get together in person soon, we will keep a close eye on the development of the virus and react appropriately. We are fortunate to have the sound advice of Fleet Surgeon Jeff Wisch in the Station. An early casualty for 2021 is the planned Cruise to Newfoundland, which has been postponed until 2022.

We look forward to the Station Annual Meeting November 12th, which will be held by Zoom.

aa. Buzzard's Bay Paul Bushueff (attached as pdf)

bb. Gulf of Maine Dale Bruce

The GMP has a membership of 144, and maintains an email list of an additional 157 CCA members and spouses from other regions that visit Maine, or moor their boats in Maine.

Dale Bruce serves as our Post Captain, Buell Heminway as Post Secretary and Paul Rogers as Treasurer. Garry and Leslie Schneider continue to serve as our Safety Officers.

Since the report for the Spring 2020 Meeting in New York the following events have been held:

March: The month began with the realization that Covid 19 would curtail any gathering by GMP members and friends. The Maine Boatbuilders Show in Portland, which traditionally hosted our after-hours cocktail reception, was cancelled. A State of Emergency on account of the Coronavirus pandemic was declared in Maine.

April, May and June: Virtual Zoom meetings hosted by Dale and Doug Bruce ("Fridays at Five") were initiated late in April and ran every Friday for 10 weeks through June 26th. GMP and other members made informative presentations, and the opportunity to virtually socialize was welcomed by all.

July, August and September: Under the creative guidance of Mark Lenci, Jeff Wisch and Dale Bruce the *Maine Cruising Newsletter 2020* was created as a way of connecting, via email, CCA members cruising in Maine waters. The theme was "Staying Together by Staying Apart". The *Newsletter* ran through 14 editions and ended September 28th, documenting approximately 40 CCA boats cruising in Maine last summer.

The GMP held its first in a series of Fall Zoom meetings on October 16th ("Alternate Fridays at Five") with a recap of events described in the *Maine Cruising Newsletter 2020* by its creator/publishers. Several GMP

members are already signed up to present through years end; meetings will continue through the Fall and Winter, and likely into Spring of 2021.

cc. Narragansett Bay Dick Waterman

It's been a challenge to plan and hold events in the current environment. The Narragansett Bay Post has been keeping in touch through Zoom video calls. In May, we started a short series of Zoom Gams, which have been a fun way to "see" each other. We've had three calls so far: On May 16, our own Sheila McCurdy gave a terrific talk titled, "Sailing as a Metaphor for Everything." Sheila's sailing pictures and selected quotes made us all think about sailing on a different level. Thanks again to Sheila for kicking off the Zoom Gams!

On May 30, Captain Howard McVay a retired New York, New England and Narragansett Bay commercial vessel pilot gave a presentation on "Piloting on Southern New England Waters." Howard highlighted safety considerations when small vessels meet commercial vessels and spiced up the talk with some sea stories.

On June 13th, we were very fortunate to have Stan and Sally Honey provide updates and perspectives from their roles at World Sailing and U.S. Sailing during a facilitated question and answer session. Stan and Sally cruised New England waters this summer on their Cal 40 Illusion.

The Post did not have any events over the summer while many members went cruising. On October 3, a number of boats joined in the Boston Station's sailing Gam in Cuyhunk. The weather was excellent and all reports were everyone had a great time and stayed "socially distanced." In October we will start up our Zoom Gams and hold a monthly event through the winter/spring.

Lastly, the Post is pleased to report that Andrew Porter has agreed to be the Narragansett Bay Post's Next Watch member. Andrew will coordinate with Drew Plominski and other Next Watch members to help advise the Post on making the club attractive to new young(er) members, help identify qualified new young members, and exchange ideas with other Next Watch members.

dd. Great Lakes Tom Post

GLS hosted a virtual GAM on October 13 with a program by Jim and Jean Floey. More Zoom meetings are planned. We continue to be active as best as possible for our Covid-9 environment.

ee. Chesapeake Marjorie Robfogel

Like every station, our year's plans were scuttled in March 2020. The Spring Cruise, luncheons and summer get together were canceled. We attempted to stay in touch with our membership via monthly newsletters and several virtual meetings. Zoom presentation topics varied from sharing winter cruise experiences during the Covid-19 era, to learning about the US Naval Academy offshore sail training program to the introduction of our new members by their proposers. That idea seemed very effective as a way to have the station meet our newest group of members without having to have them give up a day to

travel to a meeting. Each proposer and each new member had a few minutes to talk about who they are and what they have done and hope to do.

The only “real” event we held was our annual Fall Cruise. The cruise was designed to avoid inducement to gather together too closely while allowing people to see and greet each other at safe distances. It consisted of a series of anchorages where one could go ashore to walk, swim or dinghy around. Rather than have shared meals or rum keg parties, rum punch and individually packaged snacks were distributed to each participant. We had a very large fleet with 19 boats coming to at least one of the anchorages. We were invited ashore at two members’ homes where we could space ourselves and sit outside while getting to see our friends. Masks were encouraged and everyone was respectful. The Fall Cruise also included the annual Sunny Neff race. Again this year it was won by Sunny’s grandson Henry Gibbons-Neff, Jr., this year sailing Sunny’s old yacht, Prim. Crewing for Henner was his father Henry, son, daughter and wife—an all Neff, all CHE crew.

The Annual Meeting of CHE will take place virtually by Zoom on Sunday, October 18.

ff. Essex Daniel R. Biemesderfer

Since the March 2020 national meeting, the COVID-19 pandemic has caused the Essex Station to suspend or modify all of our scheduled events. During the pandemic the Station has held two virtual Zoom “lunches”. Each of these attracted about 20 attendees. The response to our virtual meetings was less than enthusiastic. After lengthy discussion, on October 15 the Station hosted an in person, outdoor luncheon. Outdoor space was provided Pilot’s Point Marina in Westbrook, Connecticut. The Station provided individual box lunches and required masks and physical distancing. 26 members and guests attended and seemed to enjoy being able to meet in person.

The summer sailing season was also impacted by the pandemic. Many members of the Essex Station had planned to participate in the 2020 Newport Bermuda Race that was cancelled. Our members cruised locally and a few made the passage to Maine. Small groups of boats organized spontaneous rendezvous on Block Island and Shelter Island.

Going forward, we are scheduled to have our annual meeting in December to approve a new slate of officers for the next two years. At this point, it looks as though this meeting will have to be virtual. It also seems unlikely that we will be able to hold in person events this winter.

gg. Florida Joel Taliaferro

The CCA Florida Station currently has 106 members. Soon after the 2020 CCA Annual Meeting leadership from the national organization advised the Florida Station to cancel our planned Spring Cruise as well as scheduled luncheons for the foreseeable future. Luncheons scheduled in S. Petersburg and Stuart were cancelled for March and April.

Our planned cruise to Useppa Island in March was also cancelled. No events are normally scheduled from May through September for the Florida Station. Several of our members did escape to their boats in Maine and have had a great summer of cruising. Those members who have boats in Europe were not able to travel there this year. Other members escaped to the cooler climes of the Carolinas while the rest of us sweltered in the Florida summer heat.

Fall Meeting Reports for Board Meeting; October 24, 2020

Since Covid-19 is still very much a problem in Florida, luncheons scheduled for the fall have been cancelled and our Entertainment Chair, Brooke Taliaferro, has developed a series of Zoom presentations for the next few months. The first Zoom presentation was on October 22 and featured a presentation by Pam Wall about her seven-year circumnavigation with her husband and children. Approximately fifty members, spouses and visitors attended the presentation. Two presentations per month are presently planned for the future.

hh. New York David Tunick

Apr. 4, 2020: “Staying Alive”, a Zoom online clinic with the NYYC focusing on life vests, programming the AIS/MOB function, and instruction on other essential safety equipment; led by NYS Safety Officer Dick York with the assistance of other members of the NYS and Landfall Navigation

May 19, 2020: “The Sinking of Monterey”, a Zoom online event; led by speaker BDA member Les Crane with a panel of his crew including Comm. Bob Medland

June 18, 2020: “The Voyages of Pirate”, a Zoom online event; Juan Corradi, speaker.

July 9, 2020: “Stockholm Archipelago Cruise: A Look Back”, a Zoom online event with the North American Station of the Royal Scandinavian Yacht Clubs and Nyländska Jaktklubben; Ernie Godshalk and David Tunick, speakers

Future NYS event, all CCA members invited:

Nov. 10, 2020: “From Attack Sub Commander to Yacht Cruiser”, a Zoom online event with the North American Station of the Royal Scandinavian Yacht Clubs and Nyländska Jaktklubben; Mark Lenci, speaker

The NYS began the year with 164 members, and we are ending it with 171 members. The Membership Committee under Hiro Nakajima, the Events Committee under Anne Kolker, and Safety Officer Dick York were particularly busy. Mark Ellman continues as our meticulous Treasurer, and Spencer Kuhner, our diligent secretary, is leaving on Tamure to sail in the Caribbean, but he has agreed to stay in office via a satellite phone hookup.

We look forward to the end of the pandemic and the resumption of our monthly dinners, a station cruise to NY Harbor led by Ian Gumprecht, visits to area attractions and museums, and the annual clambake on Shippan Point in Stamford. Our message to fellow members worldwide is, keep your masks on to maintain fair winds and smooth seas!

ii. Pacific Northwest Rick Meslang

The PNW Station had its last luncheon meeting the Monday following the NYC meeting in March. Shortly after the meeting social distancing and other measures were put in place which precluded any further luncheon gatherings.

The Station’s spring cruise, which had been planned for early May, was canceled and replaced by a cruise which had none of the normal dining and party activity, such as, the traditional rum barrel and chowder

gathering. Ten to twelve boats attended and visited a few predetermined anchorages in the San Juan Islands.

In June the Station held its first Zoom meeting and were treated to a presentation by new member Rob Hurlow of his and his wife's 45 day quarantine in the South Pacific and their escape to safe harbor in Guam. Following the June meeting it was decided to plan a Cruise for mid-September which would take place in the San Juan Islands, respecting the anti covid rules, but allow members to gather in anchorages for informal visiting and group gatherings. The cruise attracted 23 boats and everyone was grateful to see and share their experiences of the prior months, with most having cruised the waters of Puget Sound from one end to the other. Cruise Chair, John Pedlow was able to obtain canned Bacardi Rum Punch, which while not up to the usual Rum Barrel standards, was well received by all.

In October the Station resumed its normal schedule and conducted a successful Zoom meeting with 50 or more members attending. Member Howard Conant, gave a presentation on his attendance at a Pacific Islander Festival of Arts, where 23 different countries were in attendance. Susan Stillman reported on the preparation she and her committee members have been making for our hosting of the 2020 Fall Meeting. Susan feels that, while virtual, the meeting will be both informative and entertaining. For those members who have never attended a National meeting it will give them an insight as to how the Club runs without the need to travel.

jj. San Francisco Stafford Keegin

1. Our Station usually has monthly meetings, mostly at lunchtime, every month except July and August. Given the Coronavirus Pandemic, however, we have resorted to monthly Zoom meetings, which, of course, are not remotely comparable to a nice lunch (or dinner) with our members at a local yacht club. But making do, as we must, Richard Schaper has been able to display his mastery of current technology to bring us virtually together for monthly Zoom meetings. We've had the good fortune of having Commodore Medland join us on a regular basis. It's a great deal less expensive to join in that way than hopping on a plane to SFO.
2. We've had a few brave souls make presentations during the virtual meetings, but the meetings often have had Zoom based what-ers. For example, Randall Reeves was halfway through his thoroughly engaging talk on his Figure 8 cruise (circumnavigate all of North and South America and Antarctica (including two roundings of the Horn), single handed, in one year), plus a disastrous first attempt (but garnering a circumnavigation anyway) when Zoom went zoom, not to be found. This was OK with the members, though, because Randall came back with the second half of his story, which was every bit as exciting as the first half.
3. Of course, the coming of summer provided an opportunity for some determined, damn the Pandemic quarantines, full speed ahead, station members to get out and about (Liz and Todd Hedin, from Newport to Roque and back; and more or less the same for Stan and Sally Honey). But the Pandemic also put huge brakes on almost everyone else's cruising plans. However, nothing could keep Mary Crowley out of the Pacific Gyre, from which she retrieved 340,000 pounds of Gyre debris and junk, hauling it back to Honolulu in two voyages of a chartered sail-powered freight carrier. Also, if your sailing vessel is large enough, social spacing can come a bit closer to being achieved. So it was aboard the large Sausalito based brigantine, *Matthew Turner*, on fine afternoon this month when 25 station members embarked for a brisk afternoon sail on the Bay. The *Matt* was conceived, constructed and launched this year by our member, Alan Olson, and others, including a few other station members, and has become a regular sight out there.

4. Given our reality, we're a little reluctant to make any hard and fast future plans, but it looks like more Zoom meetings are in store if Richard can hang in there. Please let us know if you'd like to be connected. It's free, after all.

kk. Southern California

Steve Calhoun

So far this year, we have been able to conduct one physical meeting, and that was a lunch on February 20, before the Covid-19 pandemic. Since then, we have had to cancel all events through the Spring/ Summer. We are hoping to be able to hold our annual meeting/dinner on December 2nd at Newport Harbor Yacht Club.

During the Covid-19 pandemic, my goal as the Rear Commodore has been to reach out to the membership in regular email communications. Additionally, we have conducted 2 station zoom meetings, one on June 18, and one on October 15. Both were well attended, and there seems to be enthusiasm for that format. However, nothing can take the place of physical meetings where members can interact with one another.

Overall, our membership appears to be very understanding of the predicament we are in due to the Covid-19 limitations, and looks forward to a return to some normalcy in 2021. Our total membership number stands at around 95, and we have brought in 2 excellent new members in 2020. Our goal is to increase that number in 2021, and we are identifying good prospects at this time.

ll. Mallorca Cruise

Les Crane

It was with great regret we decided April 15th to cancel the Mallorca Cruise leaving 35 boats and 200 participants ashore.

We were able to unwind most of our event obligations and consequently able to refund \$100 of the original \$150/pp deposits that had been collected. Many of the participants elected to have their refunds go to the Bonnell Cove Foundation.



were

In most cases, the charter companies had agreed in March to delay until May the second round of 25% deposits that were due on member charters. Our April 15 decision meant that charters that were cancelled generally resulted in a loss only of the original 25% of the base charter fee.

Unwinding the 50% deposit on our Mothership Rhea was a bit more difficult. Our charter agents, Sublime Charters, worked diligently on our behalf identifying case precedent supporting our argument that Force Majeure should apply. The vendor argued that Spain would re-open and we would be in default without making an August second payment. After protracted discussions Rhea came back in early July with a counteroffer which would allow us to refund very nearly 50% of the original deposits. Our Rhea Committee of Fred Deichmann and Mark Ellis thought this was acceptable and we moved forward.

The epilogue to our tale is that while Americans were generally prohibited from travel to Europe in September, a recent new member, Anders Swahn, who is based in Holland, decided to proceed with his charter and reported

Fall Meeting Reports for Board Meeting; October 24, 2020

“Peggy and I decided to do the Mallorca CCA cruise on our own. Naturally at the end of the season and with Covid it is very calm here. We are anchoring out every night and having a lovely time.”

Thanks to co-chair Jock Macrae, and his wife Val, Commodore Bob & Sally Medland, Jeb & Dianne Embree, Stuart Thompson, Fred Deichmann, Mark Ellis and my wife Mags who all assisted in trying to get this event off the ground and on the water.

mm. Apostle Islands **Gaynelle Templin**

The cruise is cancelled, unfortunately.

nn. Bermuda Race Foundation **Brad Willauer**

oo. 100th Anniversary Ad Hoc Committee **Chris Otorowski**

Plans are underway on many different fronts for Sept. 19-23, 2022 in Newport, RI. A copy of the next meeting agenda is attached which gives a flavor of what is planned. Volunteers are welcome. Please email me at cotorowski@mac.com.

pp. Fall Meeting **Susan Stillman**

Wipe out everything that was reported in March! At the Events Zoom in April I reported that I expected we would not be able to have the traditional sort of gathering with social, educational and nautical opportunities. Gradually as the realities of the Covid-19 restrictions on normal activities became the new norm, the club leadership reconsidered. Eventually it became necessary to discuss and plan an all virtual event. On August 24th I was finally able to get the Hotel Monaco to face the Force Majeure clause in our contract and accept a no penalty cancelation. I had already canceled other reservations and let my original committee know about the change in plans.

At Anne Kolker’s suggestion the dates for meeting were changed from Thursday and Friday to Friday and Saturday.

All committee chairs were contacted and given a choice of holding their meetings before the “official” dates. I worked with the commodores to set up a new schedule and get it posted on the website.

A new committee was set up consisting mostly of the people who would help handle the Zoom meetings and webinars. Michael Moradzadah and Vice Commodore Otorowski helped coordinate the plans as well as taking on a large responsibility for hosting meetings. I bought a Zoom membership and started holding practice meetings, working to train myself and my crew to support the chairs as “staff” while they conducted their meetings. For open meetings chairs were asked to send a short description of the content of their meetings. Zoom invitations were sent to all committee chairs with instructions to invite their members using the zoom link. The entire club was invited by email from the Commodore to attend any open meeting that interested them.

qq. Next Watch **Drew Plominski, Next Watch National Chair**

Fall Meeting Reports for Board Meeting; October 24, 2020

10/22/20 3:37 PM

The Next Watch program was conceived to accomplish 2 main goals: 1) to aid in the proposal of more qualified "youth" members and 2) to engage the existing "youth" members of the club in order to build a stronger core of young members to ensure the future of the CCA. The end goal is to reduce the club's average age by reducing the average age of each new member cohort to approximately 50 years old by encouraging and facilitating proposals of youth members.

The Next Watch has a captain at nearly every station and/or Post to spearhead this program on a local level, but the bulk of the Next Watch captains' work since mid-summer has been focused on defining who are ideal next watch members so as to not dilute the exceptional quality of the club's current membership body. We have managed to sum the myriad and specific character traits of a CCA member into something more easily spotted and simply described as one's "saltiness".

As we continue to develop the definition of "saltiness" with the help of the national membership committee, we are beginning to devise ways to engage other salty "youth" sailors in a way that respects the CCA's tradition of excellence in its membership and the private vetting process. We accomplish this engagement by help raising awareness of the CCA in areas where the club is not ubiquitous, leverage the reach of the Bermuda race and Safety at Sea seminars to increase awareness of all the CCA does, and develop models for station level activities designed to encourage the participation of existing youth members in a meaningful way. We have defined the mission and our desired outcomes so the Next Watch can begin the work of executing our plan.

rr. Safety for Cruising Couples Ron Trossbach

In spite of the Covid restrictions, online SCC Workbook sales continue to reflect a continued interest in the subject with CCA members and other boating organizations. Two ZOOM events during this period created a previously unused technique of conducting SCC Safety Seminars:

Spearheaded by CCA member Dave MacEwen, the Monterey Peninsula Yacht Club turned their plan to hold a SCC seminar before the COVID lockdown into a popular series of zoom sessions over several weeks for 15 couples using CCA Workbooks and Dropbox training materials. A complimentary report, copied below, was included in CCA's September *Waypoints* and is expected to be mentioned in the November Safety at Sea issue of Cruising World magazine

Mark Pillsbury, editor of Cruising World, said he would include Monterey's report as a letter to the editor

The Kadey Krogen power yacht cruising organization conducted a two hour zoom presentation about SCC for 90 people during their virtual rendezvous on 10 October.

20+ individuals attending that event purchased SCC Workbooks and their instructor had access to CCA's Dropbox training materials.

We still need to continue to emphasize how important individual CCA member and station publicity is to this program. Both of the events reported here are the result of CCA members spreading the word to local

clubs and boating organizations. There is great interest in this program once people find out about it because it is low cost and available to all as a DIY program.

One serious mishap to this program is that Ron Trossbach's Microsoft Email account was compromised and has been cancelled. This limits access to much of the vast number of contacts and history of this program. Fortunately all financial records remain safely on a separate thumb drive.

Bottom line for all is to please change Ron's e-mail address to rontrossbach@gmail.com and don't bother mailing any gift cards to rescue his niece!

2021 plans are to continue updating the Dropbox contents and develop and add webinar presentations to the Dropbox for each of the four subjects covered in the Revised Safety for Cruising Couples Workbook.

Ron Trossbach scc@cruisingclub.org

Safety for Cruising Couples by Zoom (as reported in September issue of CCA WAYPOINTS)

Doug MacEwen (SAF) receives credit for setting up and running the first known Zoom [*Safety for Cruising Couples*](#) Seminar. Here is the story. Doug's local club, the Monterey Peninsula YC, has a community of cruisers whose monthly meetings had already been slated for the CCA course. Fifteen Couples had signed up. Each SCC chapter was hosted by a different member presenter who used the CCA book for reference and the CCA PowerPoint presentation for each chapter, while adding personal slides and stories.

Each chapter started with the PowerPoint outline, while the personal stories, explanations and encouraged interactions that came out of discussions made the overall experience more meaningful. Two hours turned out to be a maximum time for each online session, which included one or two chapters and discussion. One outcome of the course was the creation of a new MPYC Cruisers' Club shared Google Docs page for uploading and downloading personal safety examples similar to those in Chapter 5. The format was engaging, enlightening and participants felt energized to dig into safety plans and preparations.

Additional, in-person courses are also planned such as MOB drills. The SCC course material was not only effective online, it was also a productive and engaging way to stay connected with other sailors and friends, while maintaining extreme social distancing.

End

Bonnell Cove Foundation Report Fall 2020

This has been an unusual and challenging time since our last meeting in New York in March, 2020. Fortunately, our Foundation has been able to navigate through the changes and still able to generate interest in safety at sea and marine environmental issues. I want to thank each of you for your continued support of our efforts. I extend a special thanks you to Frank Bohlen and Paul Rogers who have both devoted many hours over the course of the last 6 months working to keep us functioning smoothly.

I would like to thank Bob Melchner for his appreciated efforts in continuing support about BCF concerns. We welcomed a new board member: Peter Balasubmaran (GLS). BCF continues its relationship with the financial committee of the Club.

This spring we received \$11,246 from 78 donors. The spring newsletter generated almost twice the amount as 2019. We are hoping to have a similar uptick in our results from the fall newsletter.

As President of the Bonnell Cove Foundation, I would like to thank all, especially our generous CCA members, who responded to our Spring 2020 newsletter. These gifts are an important part of our budget and makes it possible for the Foundation to continue supporting efforts to enhance Safety at Sea and our Marine environment. We received \$11,246 from 78 donations. I would like to give a special thank you to the participants of the Mallorca Cruise for gifting refunded money from the cancelled cruise. I am glad to report that many of our CCA members are now using PayPal to simplify contributing.

This fall we received only 4 grant applications for \$30,699.95 from NY, ME, HI and East coast. We approved 4 grants for \$26,200. These grants supported the following projects: protecting reefs in Hawaii through efforts to document water runoff, supporting a Safety at Sea Symposium sponsored by Storm Try sail Foundation with help by our CCA Safety at Sea Committee, assisting a sailing program in Maine, and enhancing a STEM educational project in New Year city involving building and testing marine habitat restoration apparatus. As always, we urge each station to encourage non-profits in their scope of influence to apply for grants benefiting safety at sea projects and improving the marine environment. Look for continued news in the Gam and BCF Fall newsletter for specific grant information. Thank you for your efforts.

Bonnell Cove Foundation relies on donations from the members of CCA to continue to give significant grants to small nonprofits. Without your donations the grants given will be smaller and fewer. Thank you for your past generosity and continued support.

Annual Report of
Boston Station
Buzzards Bay Post

October 2020

The 2019 Fall cruise ended in Nantucket, with a party Hosted by the Merrill family with the Buzzards Bay Post providing the rum keg and other support.

The Post convened our first fall luncheon on Friday, November 1, at the Beverly Yacht Club and enjoyed our usual fair of excellent clam chowder and chicken Caesar salad followed by a great presentation of personal safety devices and their use given by Mark Lenci.

This was followed by an animated and informative discussion on provisioning for long voyages delivered by Skip Garfield. Thank you, Mark and Skip, for two excellent presentations! Rusty Kellogg showed up with a Tupperware container full of samples!

On December 6, at the Beverly Yacht Club, we heard from CCA member and Blue Water Medal Award winner, Rich Wilson. Rich was introduced by past Boston Station Rear Commodore and CCA National Awards Chair, Bill Cook. Bill explained that since the Club awarded Rich the Blue Water Medal in 2004 for a series of passages in his 53' trimaran, Great American II, to equal or beat the record passages of famous 19th century clipper ships, including San Francisco to Boston (1993), New York to Melbourne (2001) and Hong Kong to New York (2003) - since you can only be "Knighted" once, the Club had to create a special award for Rich when he went on to complete two Around the World Nonstop Singled-Handed Vendee Globe Races, the second at the age of 66!

Rich talked about his most recent project, which is the creation of the Collegiate Offshore Sailing Circuit (COSC) that features the deployment of 10 Beneteau 33's, the Figaro 2's, to 10 US universities that have offshore sailing programs. These capable boats will allow collegiate sailors to train and compete on the same sailing circuit in level platforms. The presentation included some exciting video of the Figaro 2's sailing in heavy air in the Bay of Biscay. Eventually Rich hopes to grow the fleet to 20 boats. More information can be found at <https://www.cosc-usa.org/>

In February we met in Hyannis, starting at the Cape Cod Maritime Museum with lunch and a tour of the Museum. Then we went on to the Boatbuilders Show at the Convention Center. Thank you, Bill Cook, Liz Rabideau, Director, Don Stucke, Curator, and the great staff at CCMM for arranging this event. The day was enjoyed by all.

Our March event was held at the New Bedford Yacht Club. Our Guest speaker was Dan Crete of Saltworks Marine. Dan talked about the care and maintenance of small diesel engines, highlighting things to watch on popular Yanmar diesels and best maintenance practices. Judging by the questions and interest, this session could have lasted all afternoon. Dan, thank you for a great job.

Due to the potential for cancelling the last post lunch of the season. Tim O'keefe, chairman of the Post nominating Committee, announced the changes to the Post organization. Paul Bushueff will assume Post Captain duties and Jeff Gonsalves will become Post Secretary. Larry, I thank you for your excellent stewardship over the last two years. It was a pleasure to work with you, Paul.

So, what has happened since March. We hope this message finds you all well.

While we are sure the BBP members have been quite active this summer. The Post has not. No meetings, no Zoom calls. So, as part of the annual report, we decided to include any special activities that any members have participated in this summer that would be of interest to other members. This is what we heard:

Larry Hall - Gunsmoke has been pretty busy this summer with many fishing trips to the Islands, a CCA mini cruise to Cuttyhunk, one shark trip (catch and release) south to the "Fingers", and three oceanographic surveys including two south to the New York Shipping Channel. Several short cruises planned for the fall and a "boy's" to Cuttyhunk this weekend.



Don Watson - Ellen and I cruised Maine for six weeks in July, August and September. Highlights were some spectacular whale sightings, fantastic weather, a visit to Moose Snare Cove just East of Roque Island and an extra day in Jonesport during which we hung out in the local coffee shop to parlay with some of the locals. In an effort to bridge the wide chasm between left and right leaning Americans, we sat down to hear stories from lobstermen, cooks, librarians and boatbuilders. During this time, we had the freshest and least expensive lobster rolls ever. Among those we met was 73 year old Doug Dodge, the last wooden boatbuilder on Beals I. We visited his shop, and he showed us the boat he had designed and was building for the lobsterboat races. It is being built in wood, the old fashioned way from a model he had carved, and he expects it to go 67 knots! We went to his home and saw his confederate flag outside, and his collection of 22 guns. He "just does this to wind people up, and he has no problem with good people." He is a very skilled craftsman, whose son has just become the caretaker on Roque Island. We really appreciated the time he spent with us.



Post member, Ben Sperry of Sperry Sails shifted all operations at the loft to produce non medical masks during the early spring. Through April, over 2500 masks were delivered to essential workers, healthcare professionals, and individuals. He did fundraising to fund the production of the masks hoping to break even. Production wrapped up in early June having made about 6000 masks.

Bill Cook - In May, Rich Armstrong re-launched the beautiful Alfred Mylne 1926 sloop *Chicane*, after a long restoration. The principal project over the past year was the design and construction of a new rig. *Chicane* was originally gaff rigged, and subsequently had two Marconi rigs, one wood and one aluminum. Bill Cook designed a Marconi rig with a new wood mast, to closely emulate her second rig. Rich built the 75 foot spar in his barn with the help and guidance of Peter Cassidy. When *Chicane* was originally launched she was down by the stern, and we took pains to correct this long standing issue, with the result that she is now on her lines, and possibly sailing better than ever. In September, Rich won his class in the annual George Moffett race.



Gian Luca Fiori - Hi, Here is a brief comment about this sailing season. Even if the Covid put restrictions on movement, Vivaldi had an interesting season in the fact that we sailed out of Marion 18 weekends out of 22 including two weeks in Maine. Total 887 miles. The part that is remarkable is we sailed out of Buzzards bay only three times not including our two week cruising in the Penobscot area. Buzzards Bay provided us nice short sails to Quissett, Hadley Harbor and Cuttyhunk. We were content staying inside of Buzzards Bay. It was also interesting to note that there were many more super yachts cruising in New England because, I think, the owners/charters could not travel to the Mediterranean.

Cuttyhunk, October 3, 2020

Juan E Corradi, Westray

It was a great gam at a distance with lovely boats.

Photo courtesy Westray crew, Tyler Fields,



Jeff Gonsalves - In March and early April this year - a time when boat sales and my marine survey business usually starts heating up, things were ominously quiet. Then it was as if someone hit a switch and people started buying boats like crazy! I've done over 120 pre-purchase surveys since early May and a broker friend mentioned recently that he had closed over 30 sales over the summer. Most of what I was busy surveying were power boats such as Hunts, Hinckleys and other bay boats as people were looking for something to get their families out on the water - good social distancing activity. I only had a small handful of surveys for people buying blue water cruising boats looking to get out towards distant horizons. The opportunity for cruising beyond our border still looks uncertain. One young couple to watch purchased a Hallberg Rassy Rasmus 35 with the intention to sail south for the winter - due to a prudent realization that they still lack the experience for that kind of journey and the current pandemic, they spent the summer in Padanaram harbor learning about their boat, doing projects, and gaining experience. They have rented a house locally and plan to spend next summer venturing further out along the east coast with the hope to start their journey in the fall. I'll be keeping tabs on them! Alas, I had very little opportunity to do much sailing of my own this summer - a few sails on my Beetle Cat in Padanaram with one visit to Westport for the Spindle Rock Labor Day Beetle Cat race where *Zou Zou* came away with the trophy thanks in part to my crew/son Asa and his heroic bailing efforts!

I, Paul Bushueff, have had a quiet summer with short trips, as well as restoring a Sturdy Skiff, helping Larry with his oceanographic survey trips, and recently delivering a boat to Annapolis. We arrived at Hell Gate at dawn, and went down the East River. The City was a ghost town, car and boat traffic light and many buildings dark.



I have enjoyed serving as your Post Safety Officer and on the Safety and Seamanship Committee. The Committee recently posted the BBP generated safety Moment: “Preventers, a Comparison of Approaches” (<https://www.cruisingclub.org/article/preventer-compare>) with which many of you assisted. We are looking for a new Safety Officer, so that I can focus on Post Captain responsibilities. Let us know of your interest.

I would like to welcome BBP new members:

Deb Gayle-Malone and Barrett Levinson

As for this fall & winter, with restrictions still in place, in person meetings are doubtful. We have several topics for Zoom sessions and welcome suggestions or presentations appropriate to zoom. We anticipate the Boston Station will be coordinating a series of Zoom sessions every 2-3 weeks with each Post contributing to them.

Post Captain

Post Secretary/Treasurer



COMMUNICATIONS COMMITTEE REPORTS

Virtual Meeting by Zoom

CCA Fall Meeting

Friday October 23, 2020

1400-1500 EDT

AGENDA

1. Marketing Update – Dennis Powers

I've attached a Content Marketing Report on progress made since the pandemic shut down in March 2020. Looking ahead to 2021, I think we need to critically examine our priorities and where to place emphasis. (See Attached Report)

Our current plan is to continue developing content that reinforces the CCA's authority within the sailing world (e.g. Lifejacket Recommendations) and profiles active, adventurous members, raising the club's profile as an great source of knowledge externally. At the same time, we'd like to explore how to best help the Next Watch initiative and raise awareness internally in keeping with the mission of the Communications Committee.

Specifics we need to address:

1. Consider how to improve our external marketing campaign:

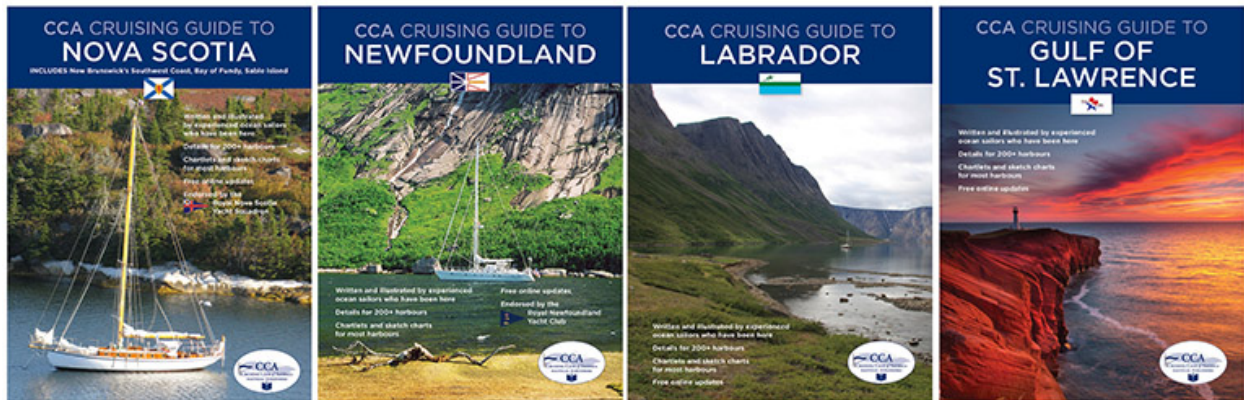
- review value of different article topics and article placements & PR campaigns
- should we continue with the Scuttlebutt ad campaign?
- how can we build social media effectiveness?

2. How can we build/improve our internal campaign?:

- how can we and Membership best support the Next Watch program?
- how can we do a better job of marketing the Club to our own members and inspire them to invite new members?

Everyone's feedback on priorities for 2021 would be appreciated.

2. Cruising Guides – Doug Bruce



Since the CCA acquired ownership of the four guides (Nova Scotia, Newfoundland, Labrador, Gulf of St. Lawrence) in the summer of 2019, new CCA-branded editions were created and published by year-end. Guide sales in the first few months were robust before the pandemic lockdowns and then dropped off dramatically. We will end the fiscal year on October 31 with estimated total unit sales of 690 books versus a goal based on prior history of 425, a 62% increase. We expect royalty and repayment income to cover recurring expenses, resulting in breakeven and possibly a small profit. The guides committee has expanded to include 13 active members and 20 consultants (including three Newfoundlanders), while the charts section comprises five CCA members. We hope to add more members, especially “Next Watch” participants, to expand our involvement with new guides and digital versions in the coming year. Jim Evans (BDO) has notified us of his plan to retire as editor of the GSL guide. We thank and honor Jim for his many contributions and are now trying to fill a big pair of seaboots. An InDesign graphics template was created to upgrade the appearance and organizational structure of our books. We will start executing improved and updated editions over the winter months and launch them next fall.

Considerable effort has the past few months to create an “Essentials Passage Planning Guide for the Viking Route” thanks to the efforts of Dick Stevenson and Bill Strassberg. A strong team of co-editors has been recruited, all with recent experience. Included are Atle Moe and Kristina Thyrrre, who bring Norwegian (Viking) seafaring history to bear on the project. Other contributors are Scott & Mary Flanders, Simon & Sally Currin, Peter & Ginger Niemann. Efforts to possibly partner on this project with the Royal Cruising Clubs Pilotage Foundation are underway. Additional long-range guide projects are under varying degrees of development. The chart loaning service remains intact although virtually unused this past summer. It is available on the club website at <https://www.cruisingclub.org/mo/charts-guides>.

3. Website - Michael Moradzadeh

Much of the last six months has been spent fine tuning the migrated site we launched in 2019. Of greatest interest is the more aggressive presentation of our store of articles.

On a parallel track, tools are being developed to assist the business of the club. These include:

- Message sending to identified lists of members
- Improved support for yearbook
- Collection and display of geo-tagged information (boat and mooring locations, travel tips, etc)

4. Social Media – Roel Hoekstra

5. Yearbook – Murray Beach

6. GAM- Haley Lhamon

I'm happy and honored to take over for Wendy Hinman as the new chief editor of the *CCA GAM*. She and I met virtually to review procedures and her tips and tricks; she also shared files with me so I feel pretty confident taking the helm of our beautiful informative newsletter. I emailed and reminded station/post rear commodores and historians later than I should have (will aim for one month ahead in future), so I extended the submission deadline until October 25th; we'll return to March 15/October 15 deadlines next year.

I'm also promoting and many are using webmaster Michael Moradzadeh's new online materials submission form that is linked to the CCA website and can hold up to 100MB of text and high resolution photos until I download into my Google Drive folder. I'm still accepting articles by email and Dropbox links if people prefer to use that mode of submitting instead. I've reached out to the publishers (Sound Business Forms) to confirm timing, but they typically need three weeks for layout and then our editing team needs a week to proofread.

I plan to submit all of the sections to the publisher by the week of November 2nd so we can have the proof to review by the end of that month and mail to members the first week of December. I'm in the process of confirming editors, but I know my father-in-law Tad will be one of them-- yay! Michael will help me figure out the mailing roster since some members have opted out of paper copies and some couples in which both are members only want one copy of the *CCA GAM* mailed which isn't easily searchable on the roster or automatically managed yet. Thank you for everyone's submissions (even if about a cancellation and what you did instead) and thank you for your support, patience, and encouragement!

I think we should consider paying for the GAM to be mailed in paper envelopes to international destinations. The one that was sent to NZ in spring arrived with only 4 pages and even those

were torn. We can make up the cost by figuring out which members don't need two copies and which prefer digital only.

7. Waypoints- Dev Barker

Waypoints has published monthly to the membership online and on budget thanks to Mailchimp -which is free software. Since the prime mission of *Waypoints* has evolved into providing information on and promoting future club-wide events, most of which have been cancelled in recent times, the subject matter has turned to reporting on the interesting and important work of such committees as Bermuda Race, Safety and Seamanship, Bonnell Cove, etc. For their willing assistance on short notice and at all hours, the Editor particularly thanks all Event Chairs, Webmaster Michael Moradzadeh, Larry Somers and Doug Bruce.

After college, Naval service, and a decade on the editorial staff of *Yachting* magazine (then the bible of the sport), a half century ago your Editor departed for the business world. Four years ago, Commo. Jim Binch hauled him back to edit what was then known as the CCA eBlast. Once again, the time has come to retire from the joys of monthly deadlines, and so December *Waypoints* will be my last as Editor. I look forward to assisting the transition to my successor.

8. Safety & Seamanship – John Robinson

The Covid 19 pandemic has put a substantial damper on the activities associated with Safety & Seamanship, with all in person training seminars cancelled since February and for the foreseeable future. The earliest that we anticipate being able to offer the CCA/NYYC Safety at Sea courses is the fall of 2021 and it could be early 2022. It is dependent on our venue's (Roger Williams University) willingness to host us and the widespread availability of a safe and effective vaccine. We have 160 students who have already paid for courses cancelled and they will be the first students trained when we re-start. We considered a modified course, but rejected the idea as impracticable. In the meantime, US Sailing, with our sponsorship, has completed the additional 5 modules of its online SAS Course.

The Safety for Cruising Couples program has also been significantly affected, although online sales of the revised Workbook indicate continuing interest in the program. There have also been two uses of a virtual tool (Zoom) to present the seminar content, a first for this program. CCA member Dave MacEwen re-organized the Monterey Peninsula Yacht Club's previously planned in person seminar for 15 couples into a series of Zoom seminars over several weeks. In addition, the Kady Krogen association had planned a seminar in conjunction with their rendezvous on October 10, but when the rendezvous was transformed into a virtual meeting, they altered their presentation of the SCC materials into a much shortened program that served as an introduction and "teaser". Twenty of their members had purchased workbooks, so we'll see how that all plays out over time.

The Fleet Surgeon has been advising event organizers and the Flags regarding safety and feasibility of CCA events. The in person Medical seminar scheduled for last March was cancelled and will be re-scheduled when practicable. In the interim, CCA will collaborate with NYYC in planning an interactive Zoom presentation utilizing selected case studies and, if successful, we may roll out additional sessions in the future.

The video of the day long Weather and Sea State Seminar that was conducted by Frank Bohlen in Seattle in late February is now available for viewing by the general public. Finally, the Committee released its recommendations regarding Lifejackets in July.

9. Membership Update - Peter Stoops/Ernie Godshalk

As of October 12th, the Membership Committee has 30 new member proposals in the “Approved for Posting at Station” category to review and present, if approved, to the board. Of the 30, 6 are female, 24 are male, with an overall average age of 56 years (well down from the average of 61 for the previous “class” in March, ’20). 12 of the candidates are under 55 years of age.

Also, the Membership Chair will update the club on the progress of several initiatives that are part of the ongoing effort to improve the membership process and experience. These include:

1. Update the Board regarding MC discussions regarding applying the membership Standards, especially to young, highly qualified candidates, related to "demonstrated...ability to handle or command" and "sufficient cruising experience."
2. Progress/recommendations of the “At Large” (now Proposal Assistance) membership subcommittee.
3. Recommendations for engaging new members and encouraging involvement.

10. Next Watch- Drew Plominski

The Next Watch program was conceived to accomplish 2 main goals: 1) to aid in the proposal of more qualified "youth" members and 2) to engage the existing "youth" members of the club in order to build a stronger core of young members to ensure the future of the CCA. The end goal is to reduce the club’s average age by reducing the average age of each new member cohort to approximately 50 years old by encouraging and facilitating proposals of youth members.

The Next Watch has a captain at nearly every station and/or Post to spearhead this program on a local level, but the bulk of the Next Watch captains’ work since mid-summer has been focused on defining who are ideal next watch members so as to not dilute the exceptional quality of the club’s current membership body. We have managed to sum the myriad and specific character traits of a CCA member into something more easily spotted and simply described as one’s "saltiness”.

As we continue to develop the definition of “saltiness” with the help of the national membership committee, we are beginning to devise ways to engage other salty “youth” sailors in a way that respects the CCA's tradition of excellence in its membership and the private vetting process. We accomplish this engagement by help raising awareness of the CCA in areas where the club is not ubiquitous, leverage the reach of the Bermuda race and Safety at Sea seminars to increase awareness of all the CCA does, and develop models for station level activities designed to encourage the participation of existing youth members in a meaningful way. We have defined the mission and our desired outcomes so the Next Watch can begin the work of executing our plan.

11. Voyages

The October 18 Voyages submission deadline is upon us and we're on track for an action-packed 2021 issue with 11 articles in hand and several more in the works. We also have two book reviews and anticipate receiving two more. The pandemic has upended most sailing plans so this will be an interesting - and hopefully unique! - year in terms of subject matter and content. As always, we are grateful to the authors for sharing their adventures and photos with the membership, and impressed with the high quality of the submissions. We also appreciate the continued assistance of our team of volunteers.

Last year, we printed over 300 extra copies, most for distribution at the Bermuda race and some for other promotional purposes. These remain unused and in storage. We hope that the Club will find ways to use the existing store of copies.

This will be our fourth and last issue of Voyages and we're working with Bob and Ami Green to ensure a smooth transition. Our special thanks go to Maggie Salter, who has shared our tenure with us and who will be staying on as Final Voyages editor in 2022. - Zdenka and Jack Griswold, Voyages co-editors

End

CCA Communications Committee—Marketing Report

October 20, 2020

- Dennis Powers & John Burnham

Our focus in the last year has centered on a Content Marketing plan with two purposes:

1. Raise public awareness of CCA as a leading contributor to ocean sailing e.g. safety at sea, sustainability, rating rule development.
2. Raise internal awareness of CCA members in the same contexts, supporting the goal of increasing the number of CCA members who invite qualified, younger sailors to join the CCA.

Our goals were as follows:

1. Publish up to a dozen stories about/by CCA members, with prominent CCA mention, on CCA website & national/regional print/digital publications (10/1/19 to 9/30/20).
2. Maximize member awareness of CCA-member press by publishing or linking to all stories through available website, newsletter, and social media channels, as well as through special station programs.

Publishing results (as tracked in this [Google Sheet](#)):

- 7 articles written by members and John Burnham
- 2 of these articles were placed in 3rd party publications, then posted to [cruisingclub.org](#)
- 3 press releases helped generate a dozen articles, podcasts, or editorial mentions
 - o Marine Weather Symposium
 - o Safety for Cruising Couples new edition
 - o Culture of Safety Recommendation
- (plus 4 Voyages articles in *Sail*, arranged as in previous years by Zdenka Griswold)

Working with Bill Cook, John Burnham also published 4 press releases for Blue Water Medal and other club awards, generating more than 30 articles internationally (see attached).

We also ran a Scuttlebutt ad campaign of 6 paid ads + 1 ad at no charge:

- Cost approx. \$1800
- Approx. 70,000 readers exposed to CCA activities in Scuttlebutt (est. 30% open rate)
- 1800 total page views generated by link click-throughs
- Highest response: "Free Ocean Weather Webinar by Cruising Club of America" – 692 pg. views
- Lowest response: "Symposium for Sailors: Marine Weather & Sea State II" – 172 pg views

Towards our goal of raising awareness of CCA members and giving them fresh information to share with potential club members, we worked monthly with Dev Barker, suggesting content for Waypoints. We also shared on the Facebook page and in the Facebook group, the stories that Michael published on our behalf on the website, plus any stories in third-party press that appeared as a result of our efforts. The latter is an area we should consider giving more attention to in the year ahead.



Memorandum

To: Communications Committee, Cruising Club of America
From: Chris Otorowski, Vice Commodore
Date: May 6, 2020
Re: Distillation of Ideas from Communications Committee Meeting 4.23.20

Basic thought: The pandemic has created an opportunity to reach out and engage, educate and enhance comraderie of the membership through virtual technology and print media. Our Constitution states:

“The objects of the Cruising Club of America, Inc. (the “Club”) are to promote cruising and racing by amateurs, to encourage the development of suitable types of cruising craft, to stimulate interest in seamanship, navigation and handling of small vessels, to gather and keep on file all information which may be of assistance to members in cruising.”

Our membership is a hardy sort, always wanting to learn and used to facing challenges and overcoming them with grit and determination. The pandemic is a serious challenge that we face but it can be enriching to the membership with proper focused effort. With this in mind, here are some ideas resulting from the Communications Committee meeting on April 23.

1. Waypoints/Website
 - a. Feature link to Voyages articles
 - b. Monthly “View From The Bridge” by Comm. Medland
 - c. Links to current blogs from those out cruising
 - d. Solicit blogs from members
 - e. Links to member produced videos
 - f. Posts about CCA members to tell their story- mini bios
 - g. Have a young member component to include their stories/video
 - h. Regular history discussion- could be two speakers giving vignettes
 - i. Links to other interesting sailing sites, including commercial (ie sailmakers videos)
 - j. Video production of each station created by each station to give some history of the station, the local YC, cruising plans
 - k. Links to good stories about ocean races (NBR, Transpac, Mac, Fastnet etc)Links to articles by and about CCA members
 - l. Announce awards won by members

- m. Have a video “Weather Eye” with say 15-20 minute segments about different weather concepts. Over time a complete library. We have captured video from our two weather symposiums
 - n. Feature video SAS in manageable 15-20 minute sessions
 - o. Have standing link to connect to book reviews contained in Voyages
 - p. Develop list of sailing movies and applicable Youtube channels/videos that people would be interested in
 - q. Diesel maintenance and trouble shooting video
 - r. Provide Cruising matchups for CCA member to meet up cruising; create awareness and contact info
 - s. Encourage members to join CCA Facebook group
 - t. Develop discussion and content on the “culture of safety” that is now adopted by the Club
 - u. Have segments based on Safety for Cruising Couples
 - v. Begin collecting “Safety Moments” and communicating either through video or text with pix and linked
 - w. Link to possible virtual sailboat racing program
 - x. Have historical vignettes done, perhaps in video format with some stills, of interesting Bermuda Race happenings
 - y. Get interviews with different sailing luminaries. Can do by Zoom and recording it.
 - z. Use to promote SAS events in 2021 and 2022.
 - aa. Develop content on the Bonnell Cove and its history
 - bb. Have a regular blog, podcast or talk/link to sailboat designs and sailboat manufacturing
 - cc. Other?
2. Encourage monthly Zoom or GoToMeetings video meetings for each station
 3. Work on populating/getting posts from members, on the FB pages
 4. Develop video programming of past voyages; interviews, video, photos that would create a Rick Steeves like program of a member’s particular trip that has been written up in Voyages.
 5. Develop full on Bermuda Race video to be used by the Stations and Posts that can be used for promo for the 2022 Centennial Edition.
 6. Create content to focus on engaging younger sailors. Examples: Brad Willauer's CCA Teen Sailing Program, Bart Dunbar's Oliver Hazard Perry Rhode Island, Rich Wilson's Collegiate Offshore Sailing Circuit (COSC), Phin Sprague's Ocean Passages, Alex Agnew's Sailing Ships Maine and ocean sailing apprenticeship programs everywhere
 7. Develop content to tell the story of community sailing programs such as Sail Newport, Sail Sandpoint, Sail Maine, etc.
 8. Develop content to tell the story of important sailing organizations: Herreshoff Museum, Natl. Sailing Hall of Fame, US Sailing, ORA rating system
 9. Develop content on cruising destinations relying on people who have done a cruise and have video content and photos.
 10. Other?

End



**CCA Communications Committee Virtual Meeting
Minutes
Thursday, April 22, 2020 1300 EDT.**

Members of the committee and guests: Commodore Medland, Vice Commodore Otorowski, Doug Bruce, Michael Moradzadeh, Murray Beach, John Robinson, Peter Stoops, Roddy Hearne, Christopher Museler, Roel Hoekstra, Haley Lhamon, Amelia Green, Devereux Barker, Ernest Godshalk, Somers Kempe, Larry Somers, Onne van der Wal, Pamela Wall, Barb Watson, John Winder, Chairman Jay Gowel, Peter Chandler, Wendy Hinman, Susan Stillman

Minutes of the Meeting

A 'Go to Meeting 'conference call was held April 22, 2020 at 1300 EDT. Vice Commodore Chris Otorowski facilitated the discussion. Vice Commodore Chris Otorowski welcomed those in attendance and reminded all 'a hell of lot of stuff has happened since the 2020 Annual Meeting in NYC.' Commodore Bob Medland gave his view from the bridge: 'We are in a world turned upside-down that is akin to a solo passage.' He encouraged all committee members to reach out in the best possible way to members.

Purpose of Meeting: To discuss and share ways to stay connected during the Covid-19 pandemic. The discussion revolved around the Communication Committee's efforts, potential virtual events and creative suggestions as a means to remain engaged with our members for the rest of this year.

Goal: Find ways to be relevant and in touch with the members in a focused approach. Our strength is with the members and we need to use our technical skills to transfer knowledge. Suggestions discussed are highlighted at the end of the document.

Committee Reports are available in the invitation to attend the meeting and they are attached. Please note there is a great deal of information in these reports in addition to the oral comments made at the April 23 meeting.

Reports of Committee Chairs

1. Waypoints: Dev Barker
2. Marketing: Dennis Powers
3. Website: Michael Moradzadeh

4. Member lists: Larry Somers
5. Social Media: Roel Hoekstra
6. Yearbook: Murray Beach
7. Bermuda Race: Jay Gowell, John Winder
8. Bermuda: Somers Kempe
9. Safety and Seamanship: John Robinson
10. Memberships Update: Peter Stoops/Ernie Godshalk
11. Young Member Liasison: Roddy Hearne
12. Cruising Guides: Doug Bruce
13. Future Members Engagement Committee: Chris Museler
14. GAM: Wendy Hinman/Haley Lhamon
15. Events: Ann Kolker/Barb Watson/Pam Wall
16. Voyages: Zdenka and Jack Griswold
17. Onne van der Wal

Main Points

The impact of Covid-19 has affected the Club in many ways. The cancellation of the 2020 Newport-Bermuda Race, the uncertainty of the Fall Meeting in Seattle, Safety at Sea seminars cancelled, and the state by state rules and regulations associated with a return to sailing has shown the need for the Communications Committee (CC) to develop creative ideas during the pandemic and its unknown aftermath.

Suggestions:

- Keep things positive.
- Transfer knowledge using the tools available to us ie: website, Zoom meetings to introduce new members, instructional videos made by members.

Ideas and Concepts:

- Roddy Hearne is developing leadership within the club. Boston Station is doing a survey with 'The Next Watch' that targets younger sailors in order to find out what we need to engage them.
- Brad Read is working with the state of RI looking at ways to ease restrictions on the sailing communities. Can CCA take a leadership role?
- John Burnham wants young members in the club; this needs to be more internal than external.
- Submit your virtual trips, upcoming voyages, 'loving' stories to CCA. Michael Moradzadeh (with some assistance from Larry Somers) continues to work on the website and the possibilities it provides to the members. *Voyages* is online, live links are available and brainstorming continues. There was a discussion of getting Member Profiles (with a bio and photo) onto the website.
- A virtual Bermuda race is being considered. Will reinforce engagement with the sailors and keep our image positive.
- Zdenka and Jack Griswold suggested a photo competition.
- Webinars by members was suggested by Pam Wall.

News:

- 'On the Wind' Podcast will feature new member Jesse Smith and his son who are doing a double-handed sail and have been blocked out of ports due to Covid-19. Their amazing story will be heard on the most listened to podcast that focuses on sailing.
- Dennis Powers (Marketing) has been very successful with PR; twenty articles to date have been published; Cruising World will carry CCA members Herb McCormick and Mark Pillsbury's articles. Additionally, Scuttlebutt is carrying information on Weather Symposiums that are being offered virtually by Frank Bohlen.
- Murray Beach (Yearbook) and Ted Barker (Waypoints) are on time with getting their publications out.
- An article in Seahorse discussed the 'no refund' aspect of cancelling the Bermuda Race.

Next Meeting: May 15th.

Zoom or Go To Meeting TBD.

Meeting adjourned by Vice Commodore Otorowski.

**Respectfully submitted,
Ami Green**



Agenda
Cruising Club of America
100th Anniversary Committee Meeting (Virtual by Zoom)
Hosted by PNW Station- Fall Meeting
Friday, October 23, 2020 1600-1700 EDT

1. Call meeting to order
2. Welcome by the Chairs, Chris and Shawn Otorowski
3. Status of elements of Anniversary Celebration (Sept. 19-23, 2022)
 - a. Newport Harbor Hotel- Host Hotel
 - b. Fall Meeting- Essex is hosting
 - c. Feeder Gam(s)
 - d. Inshore regatta
 - e. Gala dinner (NYYC Harbour Court ?)
 - f. Books
 1. The Boats We Sail- Tim Murphy, author
 2. CCA History- Sheila McCurdy, author
 3. Limited access to archives at Mystic during Covid
 4. Timing of printing by Sea Point Books- Spring 2022 (Spencer Smith, CCA member)
 5. Marketing plan
 6. Patronage plan and presales effort
 - g. Scanning of old yearbooks
 - h. Commemorative edition of yearbook
 - i. Bermuda Race trophies commemorating the 100th
 - j. Station involvement and observations by Stations of Centennial dates
 1. February 9- original founding meeting at Beefsteak Johns, Greenwich Village, NYC
 2. March 22- original Club rules circulated at the Harvard Club, NYC
 3. May 15- Club officially commissioned with a burgee (same as today) and 36 charter members.
 - k. Publish electronic pdf history compilation as published in the GAM written by Jack Towle and John Rousmaniere over the past 9 years
 - l. Involvement with Natl Sailing Hall of Fame/The Sailing Museum
 - m. Scanning of past CC News by Mystic Seaport
4. Volunteers needed
 - a. Finance/bookkeeping
 - b. Centennial Program brochure
 - c. Brass plaques for boats and home
 - d. Apparel

- e. Sponsorship
 - f. Electronic Mailings
 - g. Promotion
 - h. Invitation to sister yacht clubs and invited yacht clubs
 - i. Badges
 - j. Registration help
 - k. Web site updating
 - l. Information gathering for sightseeing opportunities
 - m. Organize Tour of Naval War College
 - n. Organize tour of Herreshoff Museum in Bristol
 - o. Tour of Sailing Museum
 - p. Tour of IYRS (International Yacht Restoration School)
 - q. Gam/Rum Keg events- Sailing Museum
 - r. Invited Speakers/programs
 - s. Harbor Tour Charter
 - t. 12 meter charters
 - u. CCA boats owned by original charter members
 - v. Reprint Blue Water Medal book
 - w. Invite Blue Water Medal Winners
 - x. Special trophies for Bermuda Race in 2022
 - y. Enamel pins
 - z. Website
 - aa. Other
5. New Business
 6. Adjourn- Next Meetings will be in January and at the Annual Meeting, March 2021
 7. Stay linked into Zoom for remarks by the Commodore and Social Hour immediately after meeting adjourns at 1700.

End.